

P P SAVANI UNIVERSITY

First Semester of BBA Examination

December 2022

SMBB1050 Basics of Entrepreneurship

21.12.2022, Wednesday

Time: 09:00 a.m. To 11:30 a.m.

Maximum Marks: 60

Instructions:

1. The question paper comprises of two sections.
2. Section I and II must be attempted in same answer sheets.
3. Make suitable assumptions and draw neat figures wherever required.

SECTION - I

Q - 1	Multiple Choice Questions (Any Five)	[05]	CO	BTL
(i)	The word entrepreneur has its origin in _____ language. (a) French (b) German (c) Dutch (d) Latin		1	1
(ii)	According to _____ an entrepreneur introduces new technologies, increases efficiency and generates new products. (a) Karl Marx (b) Joseph Schumpeter (c) Ratan Tata (d) George Well		1	1
(iii)	Entrepreneurship inside an established organization is called_____. (a) Cultural Entrepreneurship (b) Contextual Entrepreneurship (c) Corporate Entrepreneurship (d) Corporate Entrepreneur		1	1
(iv)	Discovery is one of the _____ of entrepreneurship. (a) Characteristics (b) Traits (c) Functions (d) Theories		1	2
(v)	Intrapreneurs work _____an enterprise. (a) Inside (b) Outside (c) With the clients of (d) All of the above		1	3
(vi)	Corporate Entrepreneurship is also called_____. (a) Entrepreneurship (b) Intrapreneurship (c) Basic Entrepreneurship (d) Primary Intrapreneurship		1	1
(vii)	_____ theory focuses on the creation of enterprises. (a)Discovery (b) Discover (c) Creation (d) Creative		1	2

Q - 2 (a)	Write about the benefits of Entrepreneurship.	[05]	2	4
Q - 2 (b)	What are the characteristics of a good Entrepreneur?	[05]	2	4
OR				
Q - 2 (a)	Explain the difference between Entrepreneurs and Intrapreneurs.	[05]	3	6
Q - 2 (b)	Define Entrepreneurship and list down the process of Entrepreneurship.	[05]	2	5
Q - 3 (a)	What do you know about the Discovery theory of Entrepreneurship?	[05]	3	5
Q - 3 (b)	Explain Entrepreneurship models.	[05]	2	4
OR				
Q - 3 (a)	What do you know about the Creation theory of Entrepreneurship?	[05]	1	3
Q - 3 (b)	Write about the difference between Entrepreneurship and Corporate Entrepreneurship.	[05]	2	3
Q - 4	Attempt anyone.	[05]		
(i)	Explain the myths of Entrepreneurship.		1	2
(ii)	Write a brief note about "Goodfellows" startup.		3	4
SECTION - II				
Q - 1	Short questions (Any 5)	[05]		
(i)	List down any one function of social entrepreneur.		3	1
(ii)	Give one example of Woman Entrepreneur.		3	3
(iii)	What is the full form of KVIC?		3	1
(iv)	What do you mean by Entrepreneurship Culture?		1	2
(v)	What do you mean by Spiritual Capitalist?		3	2
(vi)	List down two key areas in which social entrepreneurship can be developed?		3	4
(vii)	List down two barriers to women entrepreneurship.		3	4
Q - 2 (a)	Write your views on Shark Tank.	[05]	1	3
Q - 2 (b)	Write a short note on Social Entrepreneurship.	[05]	3	4
OR				
Q - 2 (a)	Difference between Entrepreneurship and Social entrepreneurship.	[05]	3	5
Q - 2 (b)	Write about any startup story that inspires you the most.	[05]	1	3
Q - 3 (a)	What do you mean by women entrepreneurship and what are the factors that influence women to involve in entrepreneurial activity?	[05]	3	4
Q - 3 (b)	What are the advantages of rural entrepreneurship?	[05]	3	4
OR				
Q - 3 (a)	Explain the four elements of entrepreneurship culture.	[05]	1	5
Q - 3 (b)	What are the problems in the growth of rural entrepreneurship?	[05]	3	4
Q - 4	Attempt anyone.	[05]		
(i)	Explain the types of Rural entrepreneurship.		3	1
(ii)	Neelima Joshi was a 21 year old woman when her husband died suddenly and the responsibility of two school going children, mother in law and father in law came on her shoulders, instead of giving up or losing hope she used her intellect and became a successful entrepreneur. She was a simple graduate in economics. Initially she was in dilemma of which business to be started as she was not having any experience and adequate capital to start a business. She came to know through a local newspaper about an entrepreneurship development programme of six months and decided to join that. After successfully completing the six months of training programme she was equipped with the knowledge and skills of starting her own venture. She started an enterprise with the name		1	3

of Neelima Garment Manufacturing Enterprise at her home only. She began with five sewing machines and three labors in two rooms of her home. She did not take any kind of loan from a bank, and preferred to borrow some money from her relatives. Her hard work, dedication, intellect and creativity helped her to become a successful entrepreneur.

What are the characteristics in Neelima Joshi that made her a successful entrepreneur?

CO : Course Outcome Number

BTL : Blooms Taxonomy Level

Level of Bloom's Revised Taxonomy in Assessment

1: Remember	2: Understand	3: Apply
4: Analyze	5: Evaluate	6: Create